

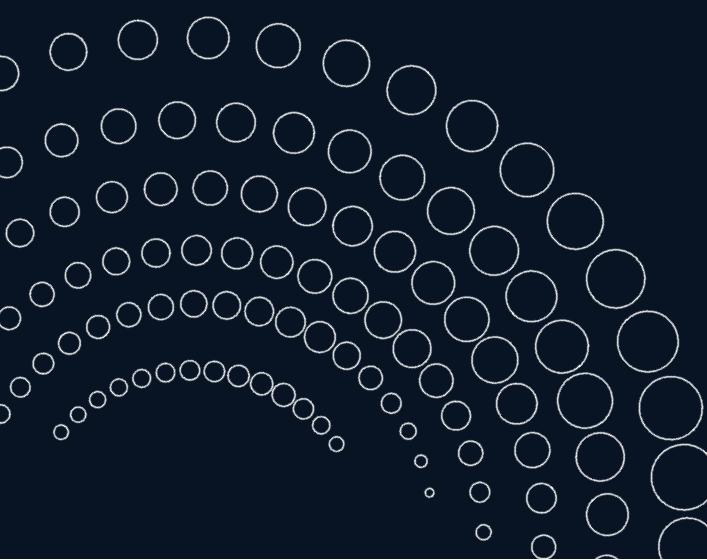


قمة AIM للاستثمار  
AIM CONGRESS



# AFRICA PAVILION

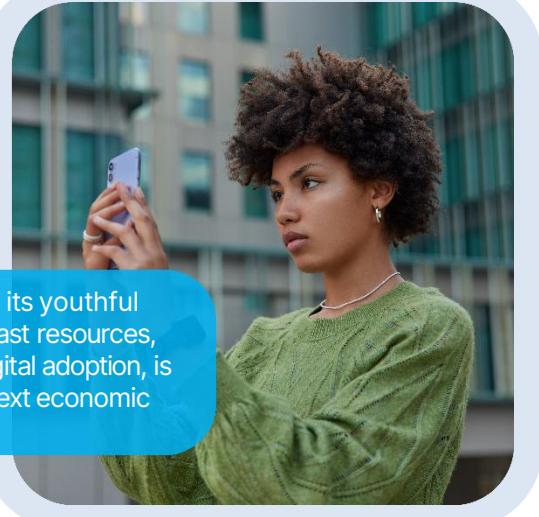
#THE VOICE OF AFRICA IN THE HEART OF THE MIDDLE EAST



# INTRODUCTION

The world is undergoing a profound geopolitical and economic realignment, marked by shifting supply chains, the rise of the Global South, and the search for sustainable, human-centric models of growth.

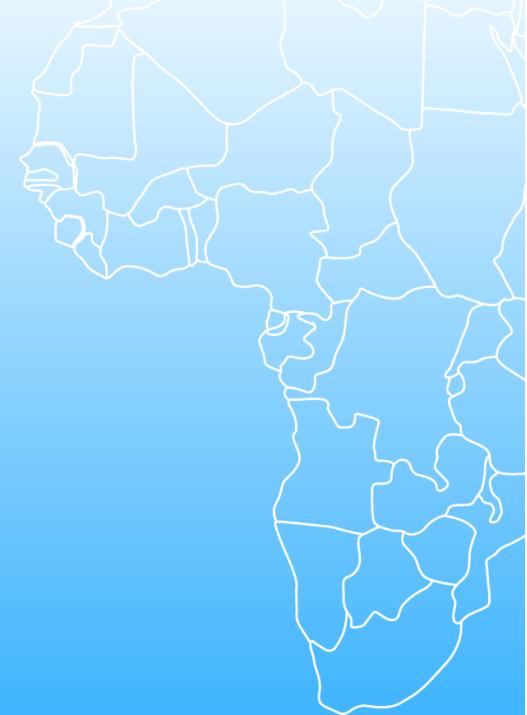
Africa and the Gulf represent two of the most dynamic regions in this new landscape:



AFRICA, with its youthful population, vast resources, and rapid digital adoption, is the world's next economic frontier.



GCC REGION, with its strategic investments, innovation hubs, and sovereign wealth capital, is actively



This is the perfect moment to create a structured platform that bridges these regions, not just through transactions, but through trust, shared vision,

## Why this Hub? Why Now?

### Global Momentum



As traditional alliances shift, Africa and the GCC are natural partners in trade, tech, and culture.

### A New Business Ethos



The future belongs to organizations that combine profit with purpose and deals with dialogue.

### A Living Ecosystem



More than a think tank or event series, this will be a permanent engine for connection, powered by technology but driven by human ambition.

# KEYPOINTS



## Unified African Representation

A first-of-its-kind Host Committee consolidates multiple African nations into a single, high-impact bloc, avoiding fragmentation and amplifying the continent's collective economic potential.



## Elite Cross-Continental Task Force

Powered by a joint team of AIM Congress organisers + Africa's top consultants + institutional leaders, ensuring curated matchmaking, regulatory navigation, and post-event follow-through.



## Strategic GCC-Africa Bridge

Leveraging the GCC Council's pivot role, the initiative connects Africa's growth sectors (fintech, energy, agribusiness, etc.) with GCC capital, expertise, and diversification goals: transacting deals, not just dialogue.



## Action-Driven Platform

From ministerial roundtables to pitch competitions, the vertical is designed to convert pledges into projects, with the Host Committee tracking measurable outcomes.

*"Together with AIM Congress, we're not just connecting markets we're building the future."*





At AIM Congress 2026, the **#TheVoiceofAfricaInTheHeartOfTheMiddleEast**, is a pioneering initiative designed to position Africa as a cohesive, dynamic, and investment-ready block.

## MISSION

To empower, streamline, and elevate Africa's participation and presence ensuring that every African nation present and the major stakeholders are positioned for maximum visibility, deal flow, and long-term partnership building.

## A TRANSFORMATIVE PARTNERSHIP FOR AFRICA-GCC PROSPERITY

The establishment of a curated policy of contents for the Africa Pavilion at AIM Congress represents more than just a differentiator event, it is a strategic, long-term investment in economic synergy. By combining AIM Congress's leadership with Africa's international senior experts from private to corporate and institutional sectors will:



**ElevateAfrica**  
as a Unified Investment Destination



**Position**  
the pavilion as the definitive Africa-GCC  
deal-making hub for years to come.

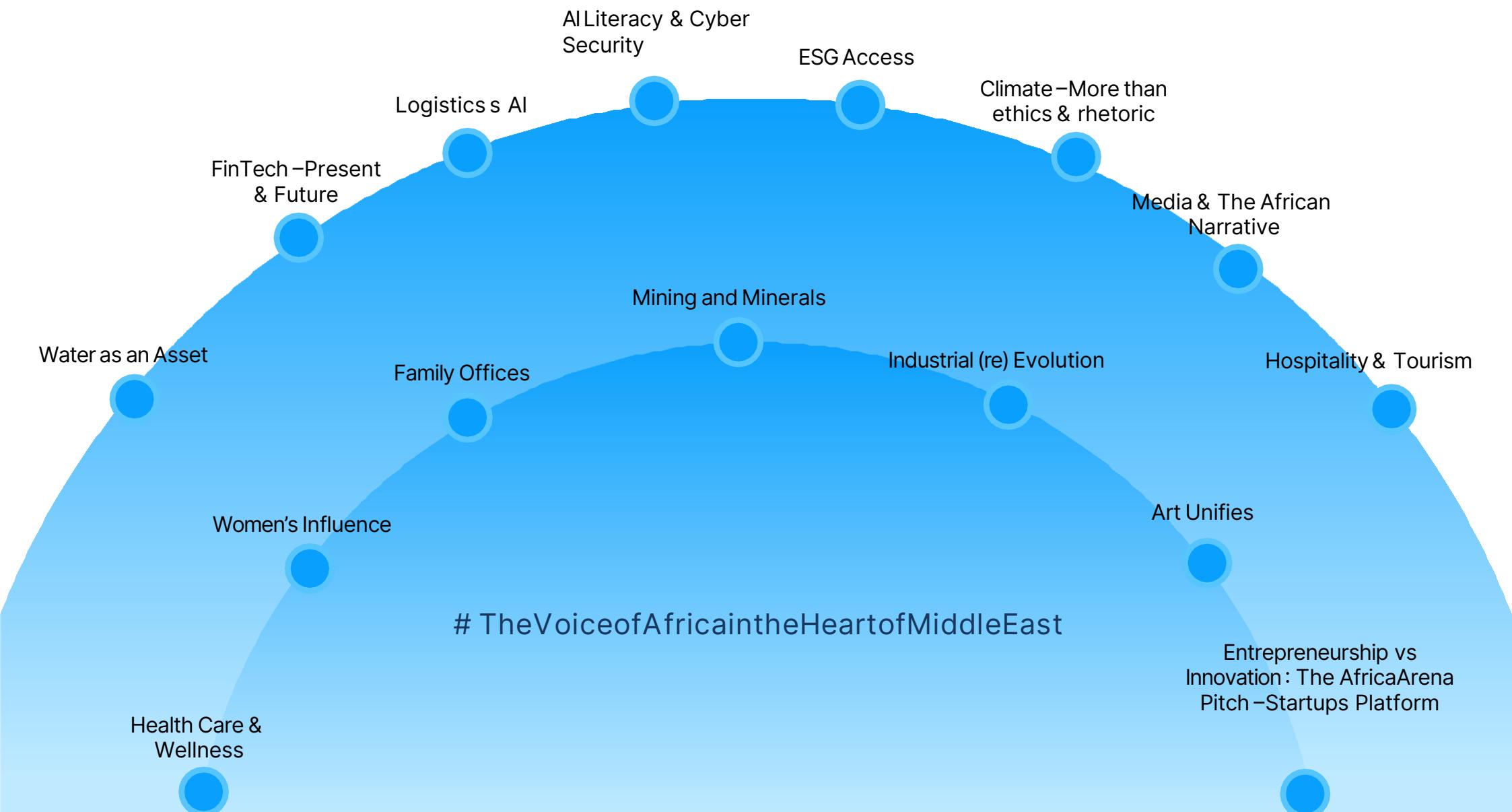


**Movebeyond**  
fragmented country pitches to a cohesive,  
continent-wide narrative that attracts large-scale  
GCC capital.



**Maximize**  
value for Both Partners

# COREAGENDA TOPICS



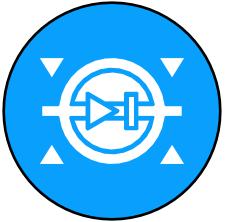
# SPONSORSHIP ENGAGEMENT OPPORTUNITY

Engaging with the African Pavilion at the AIM Congress is a strategic decision that offers sponsors direct access to the heart of one of the world's leading investment platforms, with a specific focus on the continent's dynamic economic future. The table below summarizes the key strategic advantages and benefits of participation.



## Audience Access

Direct access to 15,000+ delegates from 180+ countries, including heads of state, ministers, sovereign wealth funds, and corporate leaders.



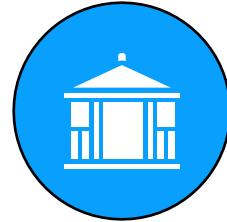
## Thematic Alignment

Operates at the core of the congress's "Global Markets" pillar and features dedicated forums discussing Africa's Multisectoral Themes and Strategic Topics.



## Demonstrated Deal-Making Impact

An environment proven to catalyze thousands of B2B/G2B meetings and the signing of significant international Memorandums of Understanding (MoU's).



## Purpose of an African Pavilion

To create a high-impact, cohesive platform that amplifies Africa's unified narrative, facilitates targeted matchmaking, and streamlines access for international partners.

Sponsorship goes beyond branding:  
it's a direct investment in relationships and influence  
within the African-GCC investment corridor.



## CLOSING NOTES

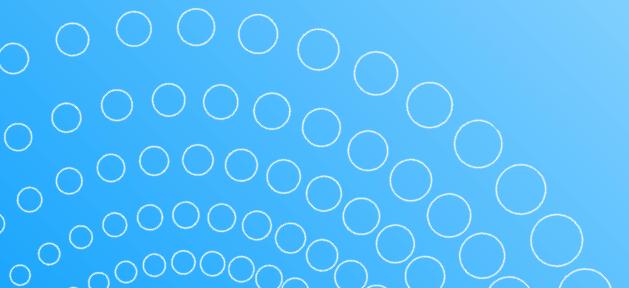
The Voice of Africa in The Heart of Middle East isn't just a space, it's a deal-making engine. By consolidating Africa's opportunities under one roof and monetizing through tiered sponsorships, we create value for all stakeholders while positioning AIM Congress as the premier Africa-GCC bridge.

## ELEVATE YOUR AFRICAN JOURNEY: FROM AWARENESS TO ADVANTAGE

Participation in the African Pavilion is more than an event; it's a strategic accelerator.

We provide a direct pathway from initial market awareness to securing tangible business deals and forging the privileged relationships that define long-term, unrivalled success on the continent.

Post-event, the pavilion's success will be measured in signed deals, policy advancements, and repeat participation laying the groundwork for an annual flagship initiative.



*#From vision to value: Building the Africa-GCC investment corridor together.*



## A FOUNDATION FOR FUTURE COLLABORATION

This partnership is a pilot for deeper institutional ties, such as an Africa-GCC Investment Task Force or co-developed sector-focused funds. By aligning Africa's entrepreneurial energy with the GCC's capital and diversification ambitions, we create a blueprint for South-South economic cooperation.



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WORLD'S LEADING INVESTMENT PLATFORM

THE AFRICAN STAGE

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